



MEDIA RELEASE

23 September 2019

CMCA TO RUN RV SITE AT HERITAGE PARK

The Huon Valley Council is pleased to announce that the Campervan and Motorhome Club of Australia (CMCA) will become the new operator and manager of a Recreational Vehicle (RV) site at Heritage Park, Geeveston.

The not-for-profit organisation has been offered management of the site following the completion of an Expression of Interest (EOI) process. EOIs were called as a result of Council's decision to develop an RV site on the land at an Ordinary Meeting held in May of 2018 after strong support for the idea was received from the Geeveston community.

No major development is proposed at the site and the new operator plans to continue to provide a low cost, community-focused camping option for owners of self-contained RVs, with a caretaker and basic facilities provided.

CMCA Business Development Officer Sean Constable applauded Council for supporting this move to provide more accommodation options for RV owners visiting the Huon Valley.

"Geeveston is the gateway to key tourism attractions in southern Tasmania and CMCA is excited to be a part of this development," said Mr Constable. "With another five parks already operating across Queensland, Tasmania and South Australia, we have a good understanding of the positive economic impacts these parks bring to regional towns."

Huon Valley Council Mayor Bec Enders said the CMCA's low-cost model fits with the desires of the community which were voiced during the 2018 community consultation on the site: "Heritage Park has been a popular site for informal camping particularly over the holiday season, and with CMCA managing the site we will be offering more freedom of choice for our visitors who have a range of travelling styles.

"As an experienced RV park manager CMCA will be able to cater for our increasing number of mobile travellers and as a result bring economic benefits to the region."

CMCA is preparing a Development Application for the RV site which will be progressed in accordance with the *Land Use Planning and Approvals Act 1993*. Council will provide the community with updates on the development as they come.

For more information: Mayor Bec Enders (03) 6264 0300

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