

MEDIA RELEASE

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Huonville flags on track

The Huon Valley Council is the first council in Tasmania to erect FlagTrax, a banner and flag system for use on existing lamp posts.

Flags provide colour, vibrancy and movement, and street flags are a cost effective and proven way to decorate towns, or to showcase a message or brand.

The FlagTrax will be used to promote the Valley or specific events, such as the upcoming Huon Valley Mid Winter Fest.

Huon Valley Council General Manager Emilio Reale says there are a number of advantages with the new system.

“Flag installation in urban areas is typically slow, resource hungry and costly. Installation often requires cherry pickers, qualified technicians, traffic management plans and health and safety compliance issues.

“The Flagtrax system changes this. The system attached to the existing lamp posts. They can be changed and erected from the ground – which is a safer option for Council staff and a cheaper alternative for the community,” Mr Reale said.

If community organisations would like to promote their events, they can contact Council on 6264 0300.

For more information

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