

## **MEDIA RELEASE**

11 August 2016

## What's in a name? Eggs and Bacon Bay.

There has been extensive media coverage around a letter sent by People for the Ethical Treatment of Animals (PETA) to Huon Valley Council, asking for the name of Eggs and Bacon Bay to be changed.

The Tasmanian Nomenclature (naming) Board is responsible for changing place names. Any person or organisation that wishes to request a name change has to approach their local council as the Board will only accept submissions from a council.

PETA's letter somewhat mistakenly asks for the name change as they feel the current name of Eggs and Bacon Bay relates to links between the "consumption of animal derived foods to the explosive rise of lifestyle diseases."

While their intentions may be admirable, Council would like to point to the reason behind the name.

According to popular belief, the bay acquired its name after Lady Jane Franklin, wife of the 18th century governor John Franklin, ate bacon and eggs there. But nomenclature expert Wayne Smith says this is false.

"No, that's absolutely not true," he said. "It was named a long time after she was around."

Mr Smith said the bay was named after the wildflowers that carpet its shores in November and December. Egg and Bacon flowers are a very common flowering plant in the pea family (Fabaceae).

Under section 20D(1)(a) of the *Survey Co-ordination Act 1944*, the Nomenclature Board will change a place-name if:



(2) The place-name of a suburb/locality may be altered if the Board is satisfied that the alteration:

(a) will remove confusion and enhance public safety;

(b) has very strong community support that is supported by the results of a broadbased community survey.

Nearly all of the public comment around this issue has been completely against a name change.

Mayor of the Huon Valley Council, Peter Coad said the council would need to consider the merits of the proposal and conduct community consultation before moving forward with any name change.

"It's certainly unique. It is a well-established name – Eggs and Bacon Bay – and any changes need to be considered with community in mind."

