

MEDIA RELEASE

25 November 2015

Huon Valley Buy Local 2015 campaign

The Huon Valley Council is pleased to be partnering with the Huon Valley office of the Kingborough Community Enterprise Centre (KCEC) to bring you *Buy Local 2015*.

Shoppers are again being urged to support their local stores and services in the lead up to the festive season, and by doing so can enter the draw to win \$500 or a Huon Valley Hamper.

Businesses who participate in the campaign are also in the running to win \$500 to spend on professional development. So far over 50 businesses have registered.

Scott Dufty, Manager of the KCEC is proud to support the initiative.

“Customers want to shop locally for convenience, but they also want good service and a good price. Businesses in the Huon Valley provide all these things. You don’t need to go to Hobart to buy great products at competitive prices.

“Local businesses are the largest employers in our community. Spending our money locally not only creates a great sense of community, but also creates and sustains jobs for local people. It is encouraging to see the number of new businesses who have opened their doors since the last campaign, and what better time than now to pay them a visit to show them your support,” Mr Dufty said.

To take part in Buy Local 2015, look for the bright yellow posters on shopfronts, or go to www.huonvalleydirectory.com.au for a full list of participating businesses. Registration for businesses is still open. The prize draw will take place on Wednesday, 16 December 2015.

**For more information please call Erin van Nieuwkuyk,
Huon Valley Council Business Development Officer on (03) 6264 0300.**



Contact: Communications & Media Unit, Huon Valley Council
Ph: (03) 6264 0314
Email: communications@huonvalley.tas.gov.au
Web: www.huonvalley.tas.gov.au
Follow us on Twitter – www.twitter.com/HuonValley | Like us on Facebook – www.facebook.com/HuonValley