



**Huon Valley
2020 Community Plan**

Vision Statement

From Sleeping Beauty
to the Southern Ocean

Prosperous, vibrant communities
in the Huon Valley

Live, work and learn together

Enjoying beautiful rural landscapes,
waterways and a healthy
natural environment

Values Statement

In all our dealings we will:

- Be open, fair and honest
- Respect our people, land and future
- Embrace diversity and new ideas
- Pursue community cohesion



Message From The Mayor

I welcome and applaud the community's participation in the development of the Huon Valley 2020 Community Plan - it is an achievement well worth celebrating.

Huon Valley residents have described the future they would like to achieve for their community, with many objectives and strategies having been identified. The next critical step, and a significant commitment for the Council and the community, is implementation. With community cooperation and engagement this can be achieved.

Future Council Strategic Plans will encapsulate many of the identified objectives of the Community Plan.

I encourage all community partners to use the Huon Valley 2020 Community Plan in their own planning and to strive to achieve the identified community vision.

It is the Community's Plan so let's all work together to turn the vision into a reality.

Cr Robert Armstrong - Mayor

Future Directions and Strategic Objectives

There are eight future directions that group the strategic objectives for the Huon Valley:

- Care for our environment
- Build health and well being
- Enhance recreational opportunities
- Improve transport and communication
- Create diverse educational opportunities for all
- Develop prosperity
- Expanded community consultation and involvement
- Celebrating our arts, heritage and culture

Care for our environment

The natural environment, waterways, wilderness areas and rural landscapes are integral to life and living in the Huon Valley. Promoting environmental values and understanding will help the whole community take responsibility for keeping the air and water clean, the Valley clear of weeds and litter. A forested skyline will help keep the special 'look' of the Valley and everyone can play a role in helping to reduce their carbon footprint. If we each tread a little lighter on the earth's finite resources then together we will make a big impact on the Valley's carbon emissions and energy use.

Strategic Objective	Who needs to be involved	Council's role	Measures
Improve public education and awareness of environmental values	<ul style="list-style-type: none"> • State Government agencies • Environment centre • Council • Schools • PWS • Landcare groups • Community • Industry 	<ul style="list-style-type: none"> • Provider • Facilitator • Advocate 	<ul style="list-style-type: none"> • Number of programs • Participation in groups • Reduced use of plastic bags • Reduced litter
Reduce weeds in the Huon Valley	<ul style="list-style-type: none"> • Council • Landcare • Land owners • Forest Industry • DPIW 	<ul style="list-style-type: none"> • Provider • Facilitator • Advocate 	<ul style="list-style-type: none"> • Incidence of declared weeds
Preserve and maintain a wooded skyline through legislation and education	<ul style="list-style-type: none"> • Council • Land owners • Land managers • Service agencies • State Government 	<ul style="list-style-type: none"> • Provider • Facilitator • Advocate 	<ul style="list-style-type: none"> • Legislation • Aerial photographs/ mapping • Biolinks tool to identify
Encourage practices that reduce carbon emissions	<ul style="list-style-type: none"> • Council • Industry • Community 	<ul style="list-style-type: none"> • Provider • Facilitator • Advocate 	<ul style="list-style-type: none"> • Surveys - number of initiatives
Maintenance and improvement of health waterways and water quality (natural and reticulated)	<ul style="list-style-type: none"> • Council • Community • Industry • DPIW • PWS • Land owners 	<ul style="list-style-type: none"> • Provider • Facilitator • Advocate 	<ul style="list-style-type: none"> • Water sampling data • Availability of good quality reticulated water • Volume of recycled water • Expand and capture riparian vegetation behind fencing
Promote alternative energy options and efficiency measures	<ul style="list-style-type: none"> • Council • Industry (design & manufacture) • Community groups • Business • Aurora • State Government • Federal Government • Educational institutions 	<ul style="list-style-type: none"> • Provider • Facilitator • Advocate 	<ul style="list-style-type: none"> • Data from energy audits
Maintain and enhance biodiversity - Biolinks	<ul style="list-style-type: none"> • Council • Community • Landcare 	<ul style="list-style-type: none"> • Provider • Facilitator • Advocate 	<ul style="list-style-type: none"> • Mapping of landscape values • Mapping of habitat values • Bushland management education

Build health and well being

To meet the challenges of modern living a community must be fit and healthy. Promoting an active and healthy lifestyle supported by medical and allied health services will help meet these demands. As the Valley's population ages and others discover its natural appeal and benefits, the provision of appropriate care and housing will become an increasing priority. Meeting these demands will mean working together to find innovative solutions.

Strategic Objective	Who needs to be involved	Council's role	Measures
Provision of aged care and housing	<ul style="list-style-type: none"> • Eldercare • State Government • Council • SETAC • Federal Government • Private Sector 	<ul style="list-style-type: none"> • Provider • Facilitator • Advocate 	<ul style="list-style-type: none"> • Federal Government measures • Waiting lists
Access to local medical and allied health services	<ul style="list-style-type: none"> • Council • State Government • Federal Government • Private Sector • SETAC 	<ul style="list-style-type: none"> • Provider • Facilitator • Advocate 	<ul style="list-style-type: none"> • Retention levels • Distance of local GP
Provide program services and activities to meet the Health and Wellbeing needs of young people in the community	<ul style="list-style-type: none"> • Council • SETAC • Huon Stronger Communities • Anglicare 	<ul style="list-style-type: none"> • Provider • Facilitator • Advocate 	<ul style="list-style-type: none"> • School Holiday program participation rates • Suicide prevention • Surveys of young people
Provide program services to meet the Health and Wellbeing needs of seniors in the community	<ul style="list-style-type: none"> • Council • State Government • Private Sector 	<ul style="list-style-type: none"> • Provider • Facilitator • Advocate 	<ul style="list-style-type: none"> • Number of programs and activities
Promote and Encourage Preventative Health Initiatives throughout the community	<ul style="list-style-type: none"> • Council • SETAC • State Government • Premiers Physical Activity Council • Private Sector 	<ul style="list-style-type: none"> • Provider • Facilitator • Advocate 	<ul style="list-style-type: none"> • Community Health Indicators • Number of programs and activities

Enhance Recreational Opportunities

Providing open spaces as well as diverse recreational and sporting activities around the Valley's natural and social strengths will meet the needs of changing community demographics.

Maintaining and further enhancing the areas strong sporting heritage is integral to a fit, healthy and happy community. It is important to develop social capital and explore innovative ways to organise and support sporting and recreational clubs and their endeavours.

Developing a system of multi-use tracks and trails has the potential to provide cultural and recreational activities for those who live in the Valley and those who love to visit. Access to the rivers of the Valley will also open up recreational possibilities on, in and beside the water. Interpretation will enhance the tracks, trails and rivers experience helping to build a strong sense of place.

Strategic Objective	Who needs to be involved	Council's role	Measures
Develop multi use tracks and trails	<ul style="list-style-type: none"> • Council • State Government— Parks & Wildlife • Community volunteers • Green Corp • Forestry Tasmania • Tourism operators 	<ul style="list-style-type: none"> • Provider • Facilitator • Advocate 	<ul style="list-style-type: none"> • Number of trails • Length of trails and tracks • Usage rates
Improve access along and to the river	<ul style="list-style-type: none"> • Crown Land • Anglers Access Association • MAST • Private land owners • Council 	<ul style="list-style-type: none"> • Provider • Facilitator • Advocate 	<ul style="list-style-type: none"> • Length of pathways constructed • Usage • Number of marine facilities
Develop an open space strategy	<ul style="list-style-type: none"> • Council • State Government • Communities 	<ul style="list-style-type: none"> • Provider • Facilitator 	<ul style="list-style-type: none"> • Open Space Strategy document • Area of open space available in each town
Update and implement the recreational plan	<ul style="list-style-type: none"> • Council • Communities 	<ul style="list-style-type: none"> • Provider 	<ul style="list-style-type: none"> • Implementation of plan • Feedback from user groups
Review and implement the parks, playgrounds, halls, public toilets and marine facilities strategy	<ul style="list-style-type: none"> • Council • Communities 	<ul style="list-style-type: none"> • Provider 	<ul style="list-style-type: none"> • Community Satisfaction Surveys • Implementation of strategies
Improve the viability of sporting organisations	<ul style="list-style-type: none"> • Council • State Government • Sporting organisations 	<ul style="list-style-type: none"> • Facilitator 	<ul style="list-style-type: none"> • Retention rate of Sporting Clubs

Improved Transport & Communication

There are two types of highways that facilitate service delivery and distribution.

The Valley's highway and road network needs to be upgraded to increase capacity and ensure the safety of motorists and pedestrians. Improved public transport will also ease the stress and demand on our road system's further development and maintenance.

The information highway enables communication and network building. Speedy, reliable access to the World Wide Web is essential if the Valley and its communities are to be connected to each other and the rest of the world.

Strategic Objective	Who needs to be involved	Council's role	Measures
Promote and encourage the expansion and improvement of access to and quality of broadband in the Valley	<ul style="list-style-type: none"> • Telstra • Federal Government 	<ul style="list-style-type: none"> • Facilitator • Advocate 	<ul style="list-style-type: none"> • Increase in connections • Usage stats • Tasmania Together data
Improve public transport and investigate road use alternatives	<ul style="list-style-type: none"> • State and Federal Government • Local bus companies 	<ul style="list-style-type: none"> • Facilitator • Advocate 	<ul style="list-style-type: none"> • Frequency of service • Service statistics • Cycle usage • Car pooling
Upgrade road network and enhance road safety	<ul style="list-style-type: none"> • State and Federal Government • Parks & Forestry • Council 	<ul style="list-style-type: none"> • Provider • Facilitator • Advocate 	<ul style="list-style-type: none"> • Crashes • Road counts • Km's unsealed and sealed roads
Maximise access to public television	<ul style="list-style-type: none"> • Federal Government • State Government • Private sector 	<ul style="list-style-type: none"> • Advocate 	<ul style="list-style-type: none"> • Number of black spots
Maximise access to mobile telephone services	<ul style="list-style-type: none"> • Tele-communication providers • Federal Government • State Government 	<ul style="list-style-type: none"> • Advocate 	<ul style="list-style-type: none"> • Coverage area for mobile reception

Create diverse educational opportunities for all

Education and learning underpins a community's ability to reach potential, manage change and respond to opportunities. Valuing and participating in education and learning should be promoted and encouraged from early childhood throughout a lifetime.

Developing partnerships to deliver engaging programs means education and learning will be accessible to all. In particular all stakeholders need to work together to ensure young people in the Valley have the opportunity of achieving college education standard while continuing to live in the Valley where they are supported by family, friends and the community.

Strategic Objective	Who needs to be involved	Council's role	Measures
Continue to implement Council's childcare strategy	<ul style="list-style-type: none"> • Council 	<ul style="list-style-type: none"> •Provider 	<ul style="list-style-type: none"> •Implementation of strategy
Scope the options for student access to year 11 and 12 education	<ul style="list-style-type: none"> •Council •Education Department •Stakeholders 	<ul style="list-style-type: none"> •Facilitator •Advocate 	<ul style="list-style-type: none"> •Scoping paper produced
Identify and reduce barriers to further education and training	<ul style="list-style-type: none"> •Huon LINC 	<ul style="list-style-type: none"> •Facilitator •Advocate 	<ul style="list-style-type: none"> •Participation •Enquiries
Working with business and industry to further enhance skills development of the Huon Valley workforce	<ul style="list-style-type: none"> •Huon LINC •STEPS •Employment •Registered Training Organisations •Business and Industry 	<ul style="list-style-type: none"> •Facilitator •Advocate •Provider 	<ul style="list-style-type: none"> •Participation •Partnerships
Promoting and valuing education	<ul style="list-style-type: none"> •Huon LINC 	<ul style="list-style-type: none"> •Facilitator •Advocate •Provider 	<ul style="list-style-type: none"> •Participation in programs and events •Community Information •Partnerships

Develop Prosperity

The Huon Valley's economic foundation is built on its diverse and rich natural resources. Agriculture, forestry, aquaculture and tourism are all supported by the natural environment. This is a strong and dynamic base that can be strengthened and enhanced through the development and promotion of a Huon Valley brand. The brand should give representation to the characteristics and values of the people, the place and its produce which will in turn assist tourism to grow yield and length of stay around the benefits offered by these attributes.

Sustainability is an attitude and a way of doing things. It should guide and inform economic activity and further development.

Strategic Objective	Who needs to be involved	Council's role	Measures
Develop a place brand/ lifestyle	<ul style="list-style-type: none"> • Council • Community • State Government 	<ul style="list-style-type: none"> • Provider • Facilitator • Advocate 	<ul style="list-style-type: none"> • Establishment and recognition of the brand/survey
Maximise yield from Tourism	<ul style="list-style-type: none"> • Council • Industry • State Government 	<ul style="list-style-type: none"> • Provider • Facilitator 	<ul style="list-style-type: none"> • Data on visitor numbers, length of stay, tourism jobs • Attraction of development
Prepare an economic development strategy to ensure the sustainable future of the Valley and downstream processing	<ul style="list-style-type: none"> • Council • Industry • State Government 	<ul style="list-style-type: none"> • Provider • Facilitator 	<ul style="list-style-type: none"> • Completion of strategy • Data on jobs growth, economic activity • Turnover of major industry • Growth in wealth
Develop and promote a Huon Valley produce and food brand for agriculture, aquaculture, tourism and local producers	<ul style="list-style-type: none"> • Food Industry • Brand Tasmania 	<ul style="list-style-type: none"> • Facilitator • Advocate 	<ul style="list-style-type: none"> • Export opportunities • Jobs growth in food and tourism sector • External awareness • Community buy in
Plan future population and growth to maintain the economic and social sustainability of our communities	<ul style="list-style-type: none"> • Council • State Government • Community • Industry • Service providers 	<ul style="list-style-type: none"> • Provider • Facilitator • Advocate 	<ul style="list-style-type: none"> • Population statistics • Approval statistics

Expanded community consultation and involvement

Good relationships are built on trust. Trust is a product of consistent, reliable and competent behaviours. Trust is needed between residents and Council for a community to function well.

Communication and consultation processes must provide a variety of avenues for Council to talk and listen to the community and the community to talk and listen to Council.

This is the way to ensure boundaries and roles are understood, information exchange is timely, and trusting relationships are built.

Strategic Objective	Who needs to be involved	Council's role	Measures
Develop a communication process and policy to strengthen relationships and trust between Council and the community	<ul style="list-style-type: none"> • Council • Community 	<ul style="list-style-type: none"> •Provider •Facilitator 	<ul style="list-style-type: none"> •Policy development and implementation •Positive community feedback
Develop a communications strategy to maximise information exchange within the community	<ul style="list-style-type: none"> •Council •Community 	<ul style="list-style-type: none"> •Provider •Facilitator 	<ul style="list-style-type: none"> •Strategy in place
Improve community knowledge about the role and functions of Local Government and Council's role	<ul style="list-style-type: none"> •Council •LGAT 	<ul style="list-style-type: none"> •Provider •Facilitator 	<ul style="list-style-type: none"> •Township Committees •Advisory Committees
Empower the community to influence decision making processes	<ul style="list-style-type: none"> •Council •LGAT •Community 	<ul style="list-style-type: none"> •Facilitator 	<ul style="list-style-type: none"> •Community satisfaction survey •Level of input into consultation processes •Participation on special committees of Council

Celebrating our arts, heritage and culture

There are many places throughout the Valley that are significant to our heritage and cultural identity. These need to be recognised and protected to ensure future generations have the opportunities of insight and empathy with the past to guide and inform the present.

Communities with a strong sense of who they are, who they were and who they might be are rich in social and cultural capital. Telling the stories of the Valley and its people builds understanding and connection. Supporting, promoting and celebrating the Valley's heritage, arts, artists and artisans will also enhance community life. The Valley's many halls, parks and open spaces play a vital role in supporting events and celebrations.

Strategic Objective	Who needs to be involved	Council's role	Measures
Implement the Events & Cultural Development Strategy	<ul style="list-style-type: none"> • Council • Community groups 	<ul style="list-style-type: none"> •Facilitator 	<ul style="list-style-type: none"> •Participation in events
Provide and maintain community spaces to celebrate events (ie halls and parks)	<ul style="list-style-type: none"> •Council •Community groups •State Government 	<ul style="list-style-type: none"> •Provider •Facilitator 	<ul style="list-style-type: none"> •Venue usage
Conduct a heritage survey to recognise and protect significant past and present built and cultural heritage	<ul style="list-style-type: none"> •Council •Community •State Government •Commonwealth heritage groups 	<ul style="list-style-type: none"> •Provider •Facilitator •Advocate 	<ul style="list-style-type: none"> •List of heritage sites, places and objects



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